



JP James  
+971 58 5069481  
jp@hatch22.ae

A 'Heavyweight' designer with 14 years as an employed designer, 6 years a freelancer. I am familiar with most design cultures from pure concept, branding, technical and high volume design.

Having firm ideas on production, I consider colleague communication, sense of humour, SMP, attention to detail, reigning in the ego and honesty vital to a successful solution.

Working within an office environment, I am usually the 'go to guy' with creative ideas, technical issues or general computer matters. When there's a difficulty in the studio you can guarantee I will step up to get challenges solved.

I am practised in forming concepts with copy writers and working alone writing headlines, ideation with rationale.

The last few years my role has been to sit under the CD and make them look good. I understand the need to respect and support the CD.

Articulate and presentable, I am proven with clients and dependable when presentation skills are called upon.

Always happy with challenges, I have taken on many new software on a 'learn on the job' basis and have always produced to the highest level. This has led me to such scenarios as designing mobile applications, 3D illustration, corporate videos, furnishing inhouse photography studios to name a few.

I have sourced and outsourced work, produced quotations, account handled, invoiced and chased payment. I have a thorough understanding of everyones pressures around me.

When I'm not designing you'll likely find me in the gym, sweating in a room with Les Mills, mountain biking, playing football, taking a 10 degree bath, anything that keeps me in denial that I'm knocking on ;).

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#### Heavyweight Knowledge

Indesign, Photoshop, Illustrator,  
PremierPro, After Effects, Photography,  
CMS Joomla

Proficient using both Macintosh and  
Windows platforms, having also built  
several PC's

#### Driving License

Full Driving License since 1993 with no  
points or convictions. Recently aquired  
Motorcycle license.

#### Education

BA Hons Technical Illustration 2:2

#### Middleweight Knowledge

Dreamweaver, HTML5, PHP, mySQL,  
Maya, Form Z, Flash.

#### Employment Record

April6 Senior Art Director	Yvonne Torrent-Lim +44 7588862288 October 2017 - March 2018
MOI Global Art Director	Lee Wisedale CD +44 7917611010 July 20014 - August 2017
S4C Welsh Channel 4 Part Time Designer	Stuart Oliver +44 07760 227534 2008 - 2012
Horizon Digital Freelance Designer	Darren Joslin +44 07904 729584 2012 - Present
Blacksheep Creative Full Time Designer	Gareth Acreman (now in US) 2004 - 2006
Meridian Design Full Time Senior Designer	Lyndon Ricketts +44 29 20225555 (SET) 1997 - 2004
Bridgend Council Full Time Junior Designer	1996 - 1997

I am happy to provide further client and  
design agency references if required.

Best Regards  
Jonpaul James